

NEW ENGLAND UNIVERSITY CHALLENGE LETTER



February 9, 2006



New England's Best Workplaces for Commuters initiative is proud to announce that MIT and Harvard (Cambridge/Allston Campus) are receiving recognition for helping improve air quality and reducing traffic congestion by encouraging their employees to commute to work by transit, vanpool, carpool, bicycling, or walking.



A coalition of influential New England organizations will announce the first annual New England's Best Workplaces for Commuters in October 2003. We would like your organization to be included on that list! All you need to do is meet the Best Workplace for Commuters criteria and sign up by **September 30, 2003**. See the enclosed Preliminary 2003 list of employers that are designated as New England's Best Workplaces for Commuters – again, your name could be on this list! If your organization does not meet the criteria, there is assistance available to help you develop a program that may enable you to get on New England's Best Workplaces for Commuters list next year.



Join forces with MIT and Harvard University and demonstrate your commitment to cleaner air, less congestion and a better quality of life. Together, we can display leadership in New England by raising awareness about commuting behavior and how it affects the quality of our air and our lives.



For information on how to get on New England's Best Workplaces for Commuters list, or to develop or expand a commute alternative program of your own, please visit www.bwc.gov and click on the New England campaign or call the contacts listed below.



Sincerely,



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New England's Best Workplaces for CommutersSM Coalition



Association for Commuter Transportation Patriot Chapter • CARAVAN for Commuters
Employment Management Society • Greater Boston Chamber of Commerce • Grow Smart Rhode Island
Massachusetts Bay Transportation Authority • Massachusetts Executive Office of Environmental Affairs
New England Council • Northeast Business Environmental Network
Northeast States for Coordinated Air Use Management • U.S. Environmental Protection Agency